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TRISAGAR

FARMER PRODUCER COMPANY

GOPIGANJ, BHADOHI UTTAR PRADESH

INDIA



TRISAGAR FARMER PRODUCER COMPANY LIMITED
Chhatami Post Radha Swami Dham,
Gopiganj, Bhadohi, India 221303



ABOUT US

Trisagar Farmer Producer Company Limited (TFPCL) was incorporated with a clear vision to integrate farmers from North Indian state Uttar Pradesh with global market, to establish a sustainable export ecosystem for fresh horticulture produce from the Purvanchal region of Uttar Pradesh.



With a focused objective to export fresh fruits and vegetables, the company interacted with officials of APEDA (Agricultural and Processed Food Products Export Development Authority) and successfully obtained export registration and completed all statutory formalities in 2021. During the COVID period, Trisagar actively participated in multiple online Buyer-Seller Meets organized by APEDA, which enabled direct interaction with importers from Middle East countries. These engagements helped the company build reliable market linkages and initiate structured communication with overseas buyers. As a result of these efforts, Trisagar executed its first export consignment of Dussehari and Langda mangoes in May 2021, marking the beginning of its export journey.



Facilitated by Hon. Chief Minister Shree Yogi Adityanath for first ever export made from Bhadohi distri

Facilitated by Hon. Chief Minister Shree Yogi Adityanath for sending green chilli container from Pack House in Karkhiyaon Varanasi.

We were awarded as Emerging FPO of the year by Shri Purshottan Rupala ji in Year 2022.

We were awarded as Millionaire FPO of the year organised by Mahindra Tractors and Krishi Jagran at PUSA New Delhi 2023.

Recognizing the importance of collective strength, Trisagar began working relentlessly on the ground to motivate farmers to join the Farmer Producer Organization (FPO). Farmers from across the Purvanchal region joined the initiative, supported by the District Agriculture Department, which played a crucial role in encouraging farmers to explore alternative and remunerative export markets. Building Market Linkages & Farmer EmpowermentInitially, the district lacked organized collective farming practices and large-scale production clusters. To ensure consistent export supply and long-term buyer confidence, Trisagar expanded its operations to Varanasi, Mirzapur, and Sonbhadra, regions with already established horticulture fields. By enrolling farmers as members, providing market access, and ensuring regular shipments, the company successfully began air shipments from Varanasi Airport, establishing supply continuity an essential factor for overseas buyers. At the early stage, challenges related to quality standards and harvesting practices were significant compared to established producing states like Maharashtra and Gujarat. Through continuous training, awareness programs, and buyer feedback, Trisagar gradually improved field practices. This resulted in increased buyer confidence and a healthier supply chain driven by real-time market inputs. Green Chilli – A Turning Point Trisagar identified a critical supply gap in green chilli exports, traditionally dominated by Maharashtra and Andhra Pradesh. Weather disruptions created a unique opportunity for farmers from Varanasi, Mirzapur, Sonbhadra, and Ghazipur, regions with long-standing green chilli cultivation. Although the commonly grown variety was not initially suitable for export, Trisagar took a calculated risk by sending trial shipments. Due to strong market demand, the consignments were approved—opening a new export avenue for Purvanchal farmers.

Quantity of Fresh Green vegetables exported

- FY 2021–22: ~138 MT
- FY 2022–23: ~512 MT
- Current FY: ~505 MT (and growing)

Post Harvest Facility: APEDA approved Packhouse of 100MT & Future Expansion Integrated Pack House (100 MT capacity) for fruits and vegetables at Gopiganj



Regular air shipments followed from Varanasi Airport, later expanding through Lucknow Airport, connecting to Sharjah, Bahrain, and Doha. Scaling Operations & Sea Exports The success of air shipments attracted attention from established exporters based in Mumbai, leading to collaboration for sea shipments. This strategic move increased export volumes nearly fourfold, enabling wider farmer participation. With guidance from experienced exporters, Trisagar successfully supplied eight containers to Mumbai exporters, which were shipped to Dubai.



Strong collaboration with other FPOs, including successful aggregation and marketing projects with FPOs from Barabanki.
 Continuous work on variety improvement, quality enhancement, and SOP-based post-harvest management
 Global Market Outlook
 Currently exporting primarily to Sharjah, with bi-weekly connections to Bahrain and Dohavia Lucknow. Future opportunities include:
 Additional international flights from Varanasi Airport
 Trans-shipment via metro cities (VNS-DEL-EU)
 European Union exports upon pack house approval
 Expansion of sea shipments to Gulf countries

Cluster-based production and a fully compliant pack house will enable Trisagarto meet EU quality and safety standards, unlocking high-value markets.



Facilitated by Hon. Chief Minister Shri Yogi Adityanath For the first-ever export from Bhadohi District
 Company Details (Footer or Last Page Section)
 Trisagar Farmer Producer Company Limited
 Chhatami, Post Radha Swami Dham
 Gopiganj, Bhadohi – 221303, India

Okra (Lady Finger)

(Availability season: April-October)



Export Quality Okra (Lady Finger) Fresh | Tender | Export Ready

- ✓ Cooperative Farming Farm-level traceability & uniform quality
- ✓ GAP Cultivated EU food safety & residue compliant
- ✓ Approved Packhouse – Gopiganj International hygiene standards
- ✓ EU-Compliant Export Packing Cold-chain

Our Okra is grown under a cooperative production model, ensuring farm level traceability, consistent quality, and controlled cultivation practices. Production follows Good Agricultural Practices (GAP) with strict adherence to EU food safety norms and pesticide residue requirements. All post-harvest activities including grading, sorting, and packing are carried out at our approved packhouse in Gopiganj, operating under international hygiene and packing standards. Okra is carefully selected for tenderness, uniform size, and freshness, and packed in EU-compliant, export-grade packaging to maintain quality across the cold chain.

Bitter Gourd (Karela)

(Availability season: April-October)



Export Quality Bitter Gourd (Karela) Fresh | Tender | Traceable

- ✓ Cooperative Farming Ensures full traceability & consistent quality
- ✓ GAP Certified Cultivation EU food safety & residue compliant
- ✓ Approved Packhouse – Gopiganj International hygiene & packing standards
- ✓ EU-Compliant Export Packing

Our Bitter Gourd is produced under a cooperative farming system, ensuring full traceability, consistent quality, and controlled agricultural practices. Cultivation follows Good Agricultural Practices (GAP) with a strong focus on EU food safety and residue compliance. All post-harvest operations—grading, sorting, and packing—are carried out at our approved packhouse in Gopiganj, operating under international hygiene and packing standards. The produce is carefully selected and packed in EU-compliant, export-grade packaging, ensuring freshness and quality throughout the supply chain.

Green Chilli

(Availability season: may- july and Sep-jan)



Export Quality Green Chilli Fresh | Uniform | Export Ready

- ✓ Cooperative Farming Complete traceability & consistent supply
- ✓ GAP Cultivated EU food safety & residue compliant
- ✓ Approved Packhouse – Gopiganj International hygiene standards
- ✓ EU-Compliant Export Packing

Our Green Chilli is cultivated through a cooperative farming system, ensuring full traceability, consistent supply, and controlled input use. Production follows Good Agricultural Practices (GAP) with strict focus on EU food safety standards and pesticide residue compliance. All post-harvest processes—grading, sorting, and packing—are performed at our approved packhouse in Gopiganj, operating under international hygiene and packing standards. Chillies are carefully selected for uniform size, colour, pungency, and freshness, and packed in EU-compliant, export-grade packaging to ensure quality throughout transit.

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